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Colophon Text: PonyCon Holland committee Art: PonyCon Holland Art Team Layout: Stjonal, Light, and Ginjallegra October 2022, copies 400 Copyright © 2022 Stichting Dutch Pony Events



WELCOME BACK TO PONYCON HOLLAND!

Less than a year ago I was writing the foreword for our first PCH. We were very lucky to be able to squeeze in our convention between lockdowns. Now that the world has (mostly) opened up again, the pony convention scene is back to its usual self! EponaFest, GalaCon, Czequestria and many others around the world have had successful editions this year. Although some may have doubted that our community could survive a two year gap, the message is clear. We're back!

We chose to give PonyCon Holland a theme this year: Fairytales vs Nightmares. And it is more than just a fancy name. You have already been divided into two teams and you can participate in activities to help your team win! Make sure to come to our opening ceremony where everything will be explained. We've prepared an awesome (and funny) play to start it all off with. You really don't want to miss it!

Some of you may already have been fans of My Little Pony before Twilight and her gang made a mess of Equestria (usually before fixing it 20 minutes later), but for most of us G4 is what brought us all together. At the moment G4 is still dominant in most art, plushies, and so on. However, by the time this guide gets printed the second Netflix special will have aired, so G5 will be well underway as well. Hopefully the new generation will continue to give us many new moments of fun and cuteness. I'm hyped for what's to come.

This year we have 3 Guests of Honour in our midst:
 Ingrid Nilson (voice of Maud, Marble - and my personal fav- Limestone Pie), Jenna Warren (voice of Sunny Starscout in the G5 series) and Thom Zahler (comic writer and artist). Of course we also have a very long list of artists, musicians, and other community guests. I'm sure that together we will make PonyCon Holland an awesome party again!

Let the fun begin!

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Rutger Janssen / Steam Loco Chairpony of PonyCon Holland

DA RULEZ

Just like all other conventions, PonyCon Holland must have a list of rules to keep everypony safe and happy. This helps us and our dear visitors to have the best possible time.

General Rules

- The convention reserves the right to amend these rules at any time.
- The convention reserves the right to ask anyone to leave the convention space at any time for any reason or to revoke a badge without a refund at any time.
- Selling items without a valid vendor's badge is prohibited.
- Vendors should only sell items that may legally be sold under Dutch law.
- Every attendee is responsible for their own actions and possessions. The convention takes no responsibility for any loss, damage, inconvenience, or injury arising from anything that happens at the event.
- Before taking photos of anyone in the convention, please have the common courtesy to ask for their permission.
- LARP fighting or re-enactment in the convention space is not permitted. For photography, fighting stances or poses are permitted but ensure there is sufficient space.
- Please make sure your badge is visible at all times. You can exchange damaged badges at our ticket desk. It is not allowed to give away, trade or sell your badge during the convention.
- Upon entrance to the convention, you must show a valid ID.
- Children under the age of 12 need to be accompanied by an adult at all times.
- Children between the age of 12 and 16 need to be accompanied by an adult unless a parent has signed a written permission letter.
- PonyCon Holland is a family-friendly event. That means that sexual, political, or otherwise inappropriate content is not allowed.

Venue Rules

- You are not allowed to bring food or drinks from outside the venue.
- Please keep the venue clean.
- Smoking or vaping is not allowed inside the venue or near the entrance.
- Do not attempt to buy alcohol if you're under 18.
- Drugs, other than medicinal, are not allowed.
- If you are caught damaging the venue or any equipment, you will be held liable for any costs incurred.
- Do not vandalise the venue with stickers.

Behaviour Rules

- Harassment of any kind and for any reason will not be tolerated. This includes, but is not limited to, harassment on the basis of race, colour, sexual orientation, gender expression, or fandom preferences.
- Please behave in a good manner towards the staff, guests and other attendees.
- No touching or hugging without permission.
- Please respect that even our Guests of Honour need some downtime.
- Please follow instructions by our staff at all times.
- No means no. Stop means stop. Go away means go away. Remember not everyone wants a hug or to be bothered all the time. Do not stalk or be a nuisance.
- Ensure that public displays of affection are kept tasteful, simple hand-holding, or gentle kissing is fine, anything other than this is not.
- Please do not litter. Throw your trash in the trash can or take it with you to dispose of outside of the convention space.
- Please follow the golden 6-2-1 rule by getting at least 6 hours of sleep, 2 meals and 1 shower per day.
- Please wear clean clothes and remember to use deodorant when necessary.
- Please respect our volunteers and staff. PonyCon Holland is a non-profit event that is entirely dependent on the generous donation of time and work from our volunteers and staff. Let's keep it fun for everypony. *#dontbeakaren*

Security

- Weapons are not allowed. This includes real, imitation, replica or deactivated weapons.
- If you have a question about whether or not a cosplay item is allowed, please ask one of our staff members.
- Please keep emergency exits free at all times.
- First Aid is available at the info booth.
- In case of an emergency, always alert a staff member. If the situation is lifethreatening call the Dutch emergency number: 112.
- During an emergency, follow the instructions from our staff members.

COVID-19

- There are currently no government-mandated COVID-19 restrictions that apply to PonyCon Holland. You are advised to: often wash your hands, cough and sneeze in your elbow. PonyCon Holland will not implement or enforce her own measures, we cannot legally do this without a government mandate and we do not believe we are more capable in the field of virology than the bodies advising the Dutch government in regards to COVID-19.
- Keep in mind that the situation may change between printing this guide and the start of the convention.
- Please respect people's personal choices in regards to wearing masks or social distancing.

Guests of Honour



Thom Zahler - Comic book artist

Thom Zahler is a comic book creator and animation writer. He created the Line Webtoons hit series Cupid's Arrows and Warning Label as well as the Harvey-nominated Love and Capes (recently with new volumes "The Family Way" and "In the Time of Covid"), Long Distance and the time-traveling wine comic Time and Vine.

He also writes and draws for IDW's successful My Little Pony series. And has written for Disney Tsum Tsum Kingdom, Star Trek Waypoint and more. He has written for Disney XD's Ultimate Spider-Man and Knights of the Zodiac.

Ingrid Nilson - G4 Voice actor

Ingrid Nilson has not only voiced Maud Pie in My Little Pony, but the other Pie sisters, Limestone Pie and Marble Pie, as well! Besides My Little Pony: Friendship is Magic, she also voiced a number of characters for Pony Life, Equestria Girls, and some specials.

Besides our favorite show, Ingrid Nilson has lent her voice on Littlest Pet Shop, Strawberry Shortcake, Polly Pocket, Powerpuff Girls and more!



In 2020, she was nominated for a

Leo Award for Best Supporting Performance by a Female for her role as "Flea" in feature film The Curse of Willow Song.

Jenna Warren - G5 Voice actor

Jenna Warren voices Sunny Starscout in My Little Pony: Make your Mark & My Little Pony: Tell your Tale. She is no stranger to the Toronto film industry, and she has always known that acting was what she was meant to do. Her passion and drive have helped her land lead roles in multiple films, tv shows and animated series. At the age of 10, she landed her first cartoon series lead, as "Olive" in 'Justin Time,' an Emmy-nominated and three-time award-winning series.

Jenna has worked as a lead voice actress in over 10 animated series including NBC Universal's 'Kody Kapow!' playing "Mei" opposite Jason Alexander. Other animation series leads include 'Frankie and the Zhu Zhu Pets', 'The Doozers', 'Wild Kratts', and 'Monster Math Squad' and many many more. Most recently, Jenna has lend her talent to the role of "Carly" in the new 'Thomas the Tank Engine' Reboot 'Thomas & Friends: All Engines Go.

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Story so far

What can a little bottle of home-brewed shampoo do? Get rid of your dandruff? Possibly. Turn your friend into an evil version of themselves? Absolutely.

Join Poffertje and Fan Brush on a dangerous quest where they will face their fears in an attempt to turn Waffles into a good pony again. What awaits them is a world of fairytales and nightmares in which you are sure to recognize some of the worlds most known tales.

Which side are you on? Are you rooting for a lawful good duo, or is Evil Waffles and his devilish plan more up your alley? No matter, you and only you will decide how the story will end. Participate in special activities and seize the final victory royale for your team.

The Recipe for Emergency

*The wallet of a dutchpony

Stroopwaffles: *200g of Hagelslag

*one salty herring and dont forget

add

REEEEALLY IMPORTANT !!!

Saturday events



Opening ceremony Saturday 10:30-11:30 on Mane Stage

Take a deep dive into the world of fairytales and nightmares along with none other than Waffles, Poffertje, and Fan Brush. As a part of the opening ceremony, you will see how one little oopsie can turn your lazy Saturday into an adventure and a fight between good and evil! Who will win? How is the story going to end? The fate of PonyCon Holland's mascots rests entirely in your hooves.

VA Panel by Ingrid Nilson and Jenna Warren Saturday 11:30-13:00 on Mane Stage

The voices of Sunny Starscout and Maud Pie (Jenna Warren & Ingrid Nilson) will come together in this panel to tell you about their career as voice actors! After talking about their work on the My Little Pony Series, there will be plenty of time for the audience to ask questions.

Fursuit 101 by Sloppy & BabySharkNL

Saturday 12:00-13:30 in the Workshop Room Greetings traveller of this realm! Have you always wanted to know the ins and outs of the mysterious craft of Ponysuits and Fursuits? Then this is the panel for you! In this panel, we will tell you a lot of important information, for both people who wear a suit as well as people who want to interact with suiters.

SATURDAY EVENTS

Ashes of Equestria by the Overmare Studios Saturday 13:00-14:00 in the Panel Room

We, the Overmare Studios, have been working on a video game adaptation of Fallout Equestria since about 2013, and we would like to update the fandom on our progress. We will show off the latest build of the game and talk about what and how we've been doing since our last demo release in 2019.



Art is Magic by Thom Zahler, AssassinMonkey, and Light



Saturday 13:30-15:30 on Mane Stage

Art is a universe we all collaboratively explore. Learn what it means to be a part of this world we call art, and why everyone is important. A panel of artists will share their personal experiences and perspective with you in the hopes they can educate, motivate, and even inspire you! For artists of any skill level and non-artists alike.



Plushie Workshop by Steam Loco Saturday 14:00-15:30 in the Workshop Room

In this workshop Steam Loco will start with a short presentation about the art of making plushies. After that, there will be the opportunity to make a small plush item yourself, using the techniques you just learned. You can choose between a set of pony ears, a horn or a key hanger with a cutie mark. Materials for this workshop will be provided.

Sign in online or at the infobooth required!



A published pony author's guide to writing by Fiaura the Tank Girl

Saturday 14:15-15:45 in the Panel Room

Are you genuinely concerned that your writing is no good? Are you confused how to get from an idea in your head to words on a page? Where do you find an editor? Where do you find proofreaders? Where do you find a test audience? Well, PonyCon Holland has recruited a published Pony to sit down to have a one-on-one with everypony who wants to come by.

G5 Panel with Jenna Warren Saturday 16:00-17:30 on Mane Stage

Netflix has just aired the second G5 special the week before PCH. As we all know, Jenna Warren is the voice of Sunny in this series. In this panel she will give us some insight behind the scenes. And of course you'll get the chance to ask her your own questions.

VA Workshop by Flitterkriz Saturday 16:00-17:30 in the Panel Room

Flitterkriz returns to PonyCon Holland with her voice-acting workshop! If you've never tried voice-acting but would like to try it out this is the right workshop for you. Flitterkriz will give you tips about how to voice act, do's and don't, equipment and more! She'll teach you about voice exercises and how to not murder your voice box.

SATURDAY EVENTS



Tails of Equestria Workshop by Victorymon Saturday 16:00-17:30 in the Workshop Room

Can't wait for new "My Little Pony" content? Then why not create your very own story with the tabletop game "Tails of Equestria"! In this workshop Victorymon will teach you all the basics you need to know to get started to create new pony adventures with your friends. Learn how to create character sheets, set up a storyline and explore dungeons. Pen and paper ready? Go!

Signing Session with Jenna and Ingrid

Saturday 14:15-15:30, Sunday 12:30-13:45 in the Fun Room

Want to have your con guide signed by your favorite VA? Or maybe your badge to show off to other ponies? In that case, come to our signing session. Ingrid Nilson and Jenna Warren are happy to sign (almost) anything you like.

This year we work with time slots to reduce waiting time. You will need to register at:

https://signing.ponyconholland.com

Everything you need to know is on that page.



My Little Karaoke and Trotmania Saturday and Sunday at various times in the Fun Room Love playing music games? You are in luck! This edition we'll have both *Trotmania* and *My Little Karaoke* for you to enjoy. Trotmania, also known as Dance Dance Revolution, is a dancing

rhythm game. Step on the correct arrow. Both pony and non-pony songs are included. Entertaining as well as a workout!

My Little Karaoke, is the fan favorite at conventions. Sing along to both show and community songs. (*Don't forget to get your stamp!*)

The fun room is located next to the vendor hall on the upper floor. See you there!

Saturday Night



Fairytales vs Nightmare "The Game" Saturday 18:30-20:00 in the Workshop Room

Influence the outcome of the conventions story by having fun and games! Come visit Waffles' grand emporium of fun and games for every occassion. Tonight, three games are set up for you to try your hooves at.

Spijkerpoepen, Horseshoe toss, and Pin the tail on the Pony. Can you beat the challenges that come with the games? If you do, you will earn stamps that might just change the outcome of the game at large.

Party night by various talented musicians Saturday from 20:00 onwards on Mane Stage

The music night is back! Starting from 20:00 the musicians in our fandom will entertain us with their incredible musical skills!

Singer Aggie, formerly known as Agatan Music, will kick off the night with fun and energy. Next up is MC-Arch, who is also part of the Dutch Brony Musicians. Be sure to chant "Mossel" and make a heart shape with your hands during his set!

Then it's time to switch it up, Blackened Blue will take the stage. All the way from England, he'll wow you with his amazing guitar-skills. He will be followed by PrinceWhateverer, who needs no introduction. He'll be performing some of the fandom's most populair songs. Be sure not to miss his shredtacular performance!

From guitarists to DJ's, it's time for BlackIceMusic. His Melbourne Bounce music is sure to make everypony dance! And finish the night off, Sleepypony. He will keep the party going till your hooves are sore.

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It's gonna be an amazing showcase of our fandom's talent, you don't want to miss it!

SUNDAY EVENTS

Dutch Fun Panel with Ingrid, Jenna, and Thom Sunday 10:15-11:45 on Mane Stage

After staying in the magical place of the Netherlands, have you seen anything of our culture yet? No? Well, this is your chance! Watch how our wonderful Guests of Honour get challenged (e.a. tortured) with some typical Dutch things! Firstly, we have made a selection of very ... interesting Dutch delicacies which they can taste. Then they will try to guess what some very fanciful Dutch sayings mean, which we translated to English for them. Which will not make it that much easier to understand them *insert evil laugh*. And at last, we will show them some very fun Dutch games which are not weird at all!

Systems of Magic in Equestria by Fiaura the Tank Girl Sunday 10:15-11:45 in the Panel Room

Have you ever considered that perhaps magic has a sense to it. That is possible to study and analyze? Look, we all see Twilight do it for days on end. Therefore magic is simply science that hasn't been explained yet. Fiaura is going to attempt to explain just that. Prepare for a ride.





Prance Tournament by Sky Railroad Sunday 10:15-11:45 in the Workshop Room A limited slap in style tournament of Prance. Compete against each other for unique prizes in the first Prance tournament outside of America. No cost to enter. Please don't wear rings or have sharp fingernails during the tournament. No sign in required!

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World of European MLP:FiM Events by Jamis Sunday 12:15-13:45 on Mane Stage

We celebrate 10 years of big MLP: FiM events in Europe this year. Brony conventions, meetups, and festivals evolved during this time, and so did the brony fandom. Let's look at the big picture of these events from the organizer, attendee, and guest perspective, how they changed over the years, current challenges, and possible horizons in the near future.



Thom Zahler Spotlight *Sunday 12:15-13:45 in the Panel Room*

Must-visit panel for all fans of comic books. Meet Thom Zahler, IDW writer, and artist, and find out how he got involved with My Little Pony and what was the inspiration for some of his stories. Thomas will also share some of his favorite experiences with fans, and other projects he's done.

WaifuToss by Violet Rose Sunday 12:15-13:45 in the Workshop Room

Come test your coordination in this ponified version of the American classic, cornhole! The game is simple: stand behind the line and toss your "waifus" (bean bags) at the target. The closer to the target your toss lands, the more points you score. At the end of the game, the person with the most points will get to keep their choice of bean bag!

15



2., Schedule Sat.

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10:00	Mane Stage	Panel Room	Workshop Room	Fun Room	Vendor Hall
10:15 -			Doors open		
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11:45 - 12:00 -					
12:15	VA Panel			Cal Nacural Shar	
12.30	Ingrid Nilson & Jenna Warren			Karaoke	
12.45			Fursuit 101	Trotmania	The second second
13:00			Sloppy & Baby Shark NL	Contraction of the second	
13:15 -		Ashes of Equestria			
13:30 -		The Overmare Studios			
13:45 -					Vendor Hall Open
14:00 14:15	Art is Magic				
14:10	Tom Zahler				
14.45	AssassinMonkey	A published pony	Plushie Workshop	Signing Session	
15:00	Light	author's guide to writing	Steam Loco	Jenna & Ingrid	
15:15 -		Fiaura the Tank Girl		Sale Mailes	
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16:45 -	G5 Panel	VA Workshop	ToE Workshop		
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SCHEDULE SUNDAY.

10:00	Mane Stage	Panel Room	Workshop Room	Fun Room	Vendor Hall
10:15		a fair a start	Doors open		
10:15 10:30 10:45 11:00 11:15 11:30 11:45	Dutch Fun Panel With Ingrid, Jenna and Thom	Systems of Magic in Equestria Fiaura the Tank Girl	Prance Tournament Sky Railroad	Karaoke Trotmania	
12:00					Vendor
12:15					Hall
12:30 - 12:45 -	World of European MLP:FiM Events				Open
13:00	Jamis	Thom Zahler Spotlight	WaifuToss	Signing	
13:15 -	Jamis		Violet Rose	Session	
13.30 -					
13:45	En	d of Fairytale vs Nightmare conte	act		
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16:00 - 16:15 -		Contraction of the second second	NE ZAV	Constanting!	
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16.45	HIGH STATISTICS STATES	and the state of the second second		Martin De Carlos	
17:00					
17.15					
17:30 -	Closing				
17:45	Ceremony				
18:00					
		and the second second second second	Doors closed		





Charity Auction

The penultimate event of any brony convention, much like PonyCon Holland, is an auction in the name of collecting money for a donation. Flim and Flam are ready to make sure your wallets are squeezed for as much as there is left in there, after two days of PCH. Be generous, because this year all money raised goes to the illustrious "Dressuurstal Van Baalen" foundation!

The aim of the DVB Foundation is to support therapeutic horse riding for riders with a disability. DVB Foundation contributes to the physical and mental health of the rider.

With a unique approach and organization, DVB Foundation distinguishes itself from other foundations with the same goal. What is unique is that DVB Foundation primarily focuses on individual riders with a disability.

The DVB foundation helps by providing therapeutic classes to riders or with the financing of tailor-made solutions like magnetic stirrups and loop reins for riders with a disability so that they can continue to enjoy horse riding.

The rules of the auction are as follows:

- Items can be handed in untill two hours before the start at the infobooth.
- Bidding on an item is done by raising your hand, waving or holding up something visible like a poster or plushie.
- When not bidding for an item, keep your arms low. Flim and Flam will be all to anxious to count your bid, and collect your misplaced money for charity.
- A bid is permanent! If you are the highest bidder, but you get cold hooves, you are still the winner of the auction and have bought the item.
- Cash or card are accepted. As much as we value your immortal soul as payment, the charity might not.





Foundation



MUSIC HORSES!

MC-ARCH @11_MCAvch_11 /user/TheMCAvch/

AGGIE/AGATAN S @AgatanMusic /c/AgatanMusic

BLACKENED BLUE S @bbluemetal /c/BlackenedBlue

PRINCE WHATEVERER 9 @PWhatevevev 9 Pvince_Whatevevev •

∂EUS ●DeusNegotiator

BLACKICE MUSIC 9 @lggieBlackIce 9 BlackIceMusic

> SLEEPYPONY PonyVilleFM.com ProjectOutfox.com

19

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Vendors

1 Dori-to Art, Comic books, Prints, Shirts, Commissions, Pins, Stickers

2 Barnacle's Treasures Official merchandise, G1 -G4 brushables

3 MePlushYou Plushies

4 VederlichtArt Art

5 Aggie and MC-Arch Music (CDs), T-shirts

6 Prince Whateverer Music (CDs), T-shirts, Stickers, Pins, Hats

7 Thom Zahler Art, Comics

8 AssasinMonkey Art

9 Balychen Art

10 Little Ruby Rue Art, Mugs, Posters, Keychains

11 Purochen Art

12 Fancheesy Art **13 Plushiesrain** Plushies

14 Louvely Art, Sculptures, Figurines, Charmes, Various merchandise

15 Exobass Art, Commissions, Sticker, Prints, Hugs

16 KingProbby Art, Plushies, Prints, Commissions, Various merchandise

17 Taurson Art, Keychains, stickers, enamel pins, traditional commissions

18 Noxi Art, Plushies, Sculptures, Figurines, Various merchandise

19 Jelly Sketch Stickers, Prints, Buttons, Acrylic Charms, Various merchandise

20 Acylius Plushies Plushies, Posters

21 Viw's Art Art, Blankets, Pins, Mugs, Towels, Various merchandise

70

22 My Little Ties Pins, keychains, mugs, lighters, flasks, ties, coins

23 Sky Railroad Art, Prance, Card Games, Cocktail Cards, Various merchandise

24 Corey's Corner Plushies, Enamel Pins, Pillows, Plushies, Various merchandise

25 Julunis14 Art, Mugs, Buttons, Prints, Various merchandise

26 Varonya's Plushherd Plushies, Minky Fabrics, Faux Fur

27 Aniworld4u Plushies, Sculptures, Figurines, Official Merchandise

28 TokoKami Art, Prints, Mousepads, Stickers, Buttons, Various merchandise

29 Pucksterv Art, Plushies

30 Avui Art, Stickers, Buttons, Commissions, Prints **31 Spacekitsch** Art, Pins, keychains, zipper bags, Various merchandise

32 Ninny Art, Charms, Buttons

33 Art N Prints Art, Pillows, Daki, Mousepads, Coasters, Various merchandise

34 Color Scheme Painting Art, Handcrafted paintings

35 Shooting Star's Emp. Art

36 Violet Rose Plushies

37 Ismim Art

38 KikiRDCZ Art, Prints, Magnets

39 Light's Art Art, Watercolour paintings, Wooden pins

Fun

Room

Panel

Room

40 TV_thari **Commissions**, Buttons



41 Merte's Stuffs Art, Various merchandise

42 Nighty's Art Shop Art, Stickers, Badges, **Custom Prints & Badges**

20=Why?

43 Fiaura The Tank Girl Art, Plushies, Sculptures, **Figurines**, Various merchandise

44 Waffle Wishes Art, Plushies, Pillowcases, **Jackets**

Chill

Area

0

26

27

Lift

Atrium

Bar

28 2930 31 32

1 2 3 4 5 6 7 8 9 10 11 12 13

Vendor Hall

25 24 23 22 21 201918 17 16

33



Mane Stage

Wardrobe

Entrance

First Floor

44

Workshop Room

43 42

15

34 3

Info Booth

Lift

Tickets

Brony Events

Did you like PonyCon Holland? As you might see in the "World of European MLP:FiM Events", there are more events like this. Events like:



Consider coming to "Meet 28" on November the 5th from BroniesNL! It will take place at Wijkcentrum Reversdam, which is in Kampen. This will be the 28th big meet-up from the Dutch local bronies, with free entrance! There will be games, a cosplay contest, an auction and most importantly, many opportunities to make new friends! For more information, please visit our forum: https://bronies.nl/

zequestria

EponaFest is the first International MLP Convention in Italy! It is located in Milan, and its first edition gathered people from all around Europe!

Come back to have fun with us on the 20th-21st of May for a new exciting edition, with new guests, new games and new amazing characters!

You can buy your ticket at https://eponafest.it/tickets

Other conventions and meetups:

UK PonyCon DerpyFest Lunafest Babscon

8-9 Oct '22 12-24 Oct '22 12-13 Nov '22 7-9 Apr '23 Everfree Encore 5-7 May '23

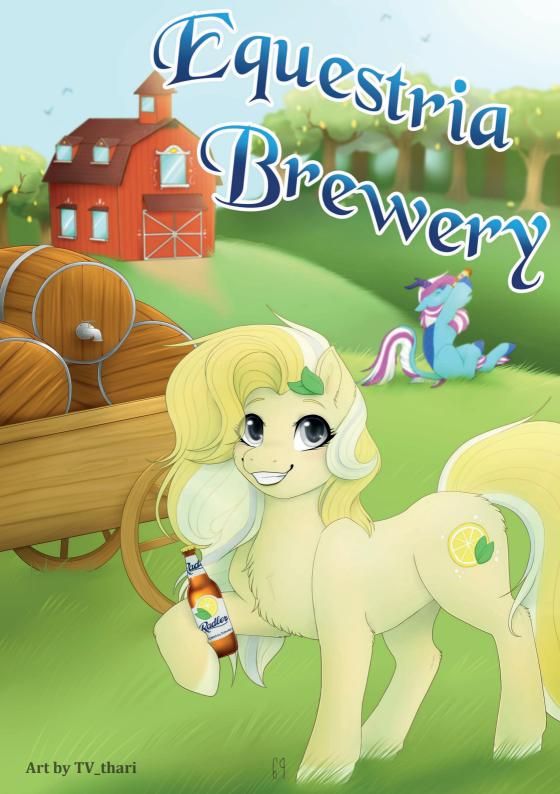
Nottingham, UK Michelstadt, DE Hamburg, DE San Fransisco, USA Uslar, DE

unconfirmed

Galacon ~Summer '23 ~Aug '24 Czequestria HonyCon Polland ~Apr 1st '420 Ludwigsburg, DE Prague, CZ Warsaw, PL

GalaCon

Everfree

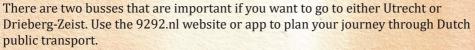


Local Guide

ATM's marked with a yellow bubble

Most vendors nowadays will accept card payments, but it is good to have some cash on hand just in case. North of the venue, past the Walkartpark, there are a few ATMS in the inner city of Zeist.

Busses marked with a red bubble



Walkart Park

To the north of the venue, there is the beautiful Walkartpark to get away from the venue a bit. Right in between the venue and the inner city, it is a nice place to stroll through to catch your breath.



了题 FOOD & DRINKS

During the event, there will be a bar and a buffet next to the vendor hall where you can get various drinks and snacks. As well as lunch (between 12:00 and 14:00) and dinner (between 17:30 and 19:00). During the evening program on Saturday, there will be a bar on stage where you can order drinks.

The venue works with a coin system. These coins can be bought at the reception (downstairs). One coin costs €1,50.

Snacks

Almond paste cake Muffin Sausage roll Cheese roll

Lunch

Soup Various luxorious sandwiches Salad shaker Hamburger

Dinner

Nasi with saté (rice with peanut sauce) Pasta carbonara with salmon Risotto (vegetarian)

Drinks

Coffe or Tea Softdrinks Milk Orange juice Beer Cider Wine 2 coins (€3,00) 2 coins (€3,00) 2 coins (€3,00) 2 coins (€3,00)

2 coins (€3,00) 3 coins (€4,50) 3 coins (€4,50) 3 coins (€4,50)

9 coins (€13,50) 9 coins (€13,50) 9 coins (€13,50)

2 coins (€3,00) 3 coins (€4,50)

25







FAIRYTALE VS NIGHTMARE

The story of Waffles and co is not over yet. You will decide how it ends. Will Waffles stay evil? Or will Poffertje and Fan Brush succeed on their EPIC QUEST to turn him back into a good boi? You can do this by successfully participating in various activities. For each of these, you will earn a stamp on the back of your badge. The more stamps you earn, the more points you get for your team based on the colour of your lanyard.

After participating in multiple activities, you can go to the info booth to get the points for your team. If you've earned four stamps, you get one point. For eight stamps you get two points. And for those of you insane enough to complete the whole set of activities, you get your team three points. There are some hidden ways of earning points for your team, so keep an eye out at the convention for unconventional means of winning the game. Dumbledore would be proud.

On the back of your badge, you find twelve numbered stamping areas. These correspond to the following objectives:

- I. Spijkerpoepen. A classic dutch game. A nail will be tied to your belt. You will have a time limit to manoeuvre this nail into a glass bottle using only your waist. (see *The Game* on schedule)
- 2. Horseshoe toss. A classic pony game. Earn enough points during your turn to earn a stamp. (see *The Game* on schedule).
- 3. Pin the tail on the pony. A classic pony game ... as well. You are blindfolded and given the tail of a pony. If you manage to pin the tail on the pony (correctly), you earn a stamp.
- 4. Oh no! Poffertje has lost her hat. Can you find out where it is? Maybe someone has borrowed it. If you can bro-hoof the individual who has the beret, you've earned yourself a stamp.
- 5. Gather 10 plushies and photograph yourself with them to earn a stamp^{*}.
- 6. We might be in different teams, but we are still friends. Take a picture with someone who has a different lanyard*.

* The photos should contain your face, your badge, and what is required for the stamp. Show the picture to someone at the info booth to receive your stamp :D

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- It is important to stay hydrated during the whole con. Take a picture of yourself drinking water. Heil hydrate*.
- 8. Show a volunteer at the info booth an item that is signed*
- 9. Once you finish singing a song at Karaoke, you can ask the Karaoke master for a stamp.
- 10. Participate in a workshop or panel. There is much to see besides the mane stage. Participate in one of the workshops or panels to see for yourself.
- II. Stay until the end of the concert on Saturday evening to receive this stamp. Party hardy!!
- 12. This con book contains many mysteries. If you can decipher the phrase below, and whisper it into the ears of someone who can tell you where to be, you earn this elusive stamp.

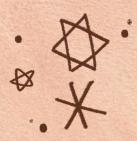
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MEET THE MASCOTS

Waffles is the mascot of the Dutch brony community, so for BroniesNL as well as PonyCon Holland. In Dutch, he is called Stroopwafeltje. Waffles loves fun and cannot get enough parties and games! When he is not busy hosting conventions, meet-ups, or parties, Waffles works in a bakery with his smaller colleague Poffertje. His favorite food is, of course, the famous stroopwafel.

Poffertje works in the same bakery as Waffles. Her name in Dutch describes teeny-tiny delicious pancakes. Poffertje is quite small but don't let her height deceive you. Her attitude is adding more than enough to her original height. Because she is so tiny, she gets lost in the Kitchen a lot, she always ends up with lots of powdered sugar in her hair.



Ean Brush is the creative and responsible part of the gang. Who else would keep the other two on the leash? They are responsible for all the lovely art for PCH. They even doodled all over this conbook. Fan Brush isn't a mare nor stallion. They're glad they have such supporting friends like Waffles and Poffertje.

Creative core

PonyCon Holl Ind prides itself with the amazing art created for our convention. From merch to social media posts, these creative works could not have been possible without our amazing Art team!



- LIGHT
- 9 OLightsArt1
- 7 iamlightbruh
- K Ko-fi/iamlightbruh



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- a ginjallegra



- AVIVERINE
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JULUNIS 9 @Julunis14

Julunis 14

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Special Thanks

It takes a lot of special people to put together a convention. The **PCH** Committee has worked without a break since last year to make this second edition happen. But organizing a convention takes a lot more people. Without these incredible individuals, it would have been impossible. We would like to thank all of them.

Our guests

Panels, Workshops, Musical performances, delightful anecdotes from the industry, and many more experiences at PCH were made possible because of our guests. From panelists, community guests, musicians, and of course our Guests of Honour.

Our vendors

Many attendees hopefully were able to exchange their bits for awesome merch. PCH22 might be over, but our vendors ensured we could take a little piece of it home.

Our venue - The Figi Theater hotel

Two years in a row they put up with our shenanigans now. It has been a blast working with Figi, and their professional team.

Our volunteers

It is a fact of life that conventions can not run without these maniacs helping out. You have seen their red shirts all convention long, making sure that everyone had a good time. Thank you all for your hard work!

Our tech team

Without them we wouldn't even get the lights on. These people work extremely hard behind the scenes all weekend to give you the best experience possible.

Our sponsors

A convention costs a lot of money and never has it cost more than this time. The people willing to fund the convention deserve an extra thanks this year.

Our visitors

Last but definitely not least are the attendees of PCH, you all. Thank you all so much for making PonyCon Holland amazing once again. Maybe we will see each other again.

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Typt, with the greatest of gratitudes, **PonyCon Holland's Organizing team.**

PonyCon Holland 22 committee

Rutger Janssen (Steam Loco) Chairpony, Merchandise, PR **Steffan Vennema (Aurora)** Treasurer, IT, Stage coordinator/Host Anne (Annenas) Art Team, Friday Eve, GoH's **FrankkieNL** Merchandise, HR, Vendors, Charity David van Hartevelt (Stional) Head HR, Conbook, Activities Kristýna Zipperová (Light) Head Art Team, Conbook, Activities Lucius (Ismim) Marketing assistant Stefan (RainbowDerpy) Logistics, Tech, Code monkey Frank Hoogeveen (Firewire) HR, Infobooth, Activities



Volunteers Amyntha Ansis Artyom Basillix Blips Bloodfire Bluky Discordian Didicody Doggiechaff

Dwight Eichy EinStapelWasser Ember Glitch Gholleek Kari Krystal Learnor Lichtschatten

Tech Team Hyena_Mischief, Updog, Kyderra, Maisy, Ollie, Sleepypony, Sander

PonyvilleFM

PonyTown team

VIPs

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> Lydian NPN Phil Quantum Menace RaZorStar Sixkiller5 Suunn Xander

