

Annual Accounts 2023

Jaarrekening 2023



Stichting Dutch Pony Events

Hoopstede 36

8447DJ Heerenveen

The Netherlands

KvK: 77835573

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Drafted on:

5 January 2024

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Balance

31 December 2023

Assets (Activa)

Liquid Assets (Liquide Middelen)	€	5.684,77
Claims (vorderingen)		
Debtors	€	63,50
Other accruals (overige overlopende activa)	€	1.278,76
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Activa Total	€	7.027,03

Liabilities (Passiva)

Equity (Eigen vermogen)	€	7.026,65
Debts and accrued liabilities (schulden en overlopende passiva)	€	0,38
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Passiva Total	€	7.027,03

Profit and Loss Statement 2023

Income

Ticket Sales

PonyCon Holland 2023	€	36.709,45
Friday Eve Dinner	€	1.791,33
Webshop (Spirit Tickets)	€	41,32
Cancellation Fees	€	99,18

Vendors € 1.748,62

Merchandise Sales € 1.921,78

Signing Sessions € 4.000,01

Charity Auction € 8.559,00

Other € 265,37

Total Income € 55.136,06

Expenses

Business Costs

Transaction Costs	€	822,43
Bank Costs	€	315,67
IT Costs	€	353,84
Administration & Accounting	€	167,45

PonyCon Holland 2023

Venue	€	14.257,75
Event Insurance	€	571,73
AV / Tech	€	1.212,80

Merchandise	€	6.698,81
Marketing	€	490,67
Friday Eve Dinner	€	1.926,61
Volunteers	€	757,24
Mobility	€	392,72

Activities	€	580,04
Play	€	424,35

Guests	€	12.258,66
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Payouts

Charity Auction	€	8.574,00
Signing Sessions	€	3.867,98

Other	€	370,81
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Total Expenses	€	54.043,56
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Result 2023 **€ 1092,50**

The result of 2023 will be put towards the equity/reserves of Stichting Dutch Pony Events. Larger reserves help ensure the continuity of the foundation and the event (PonyCon Holland) it organises. By increasing the reserves we increase the ability of the foundation to handle possible financial setbacks in the future. This also gives us the funds to do multi-year investments if necessary.